



**Russian**  
Energy Week  
2025



**ROSCONGRESS**  
Building Trust



# **REW 2025: USER MANUAL**

A guide to effective  
participation for entrepreneurs,  
their teams, and technical  
specialists

**15–17 October 2025**  
**Moscow**

# CONTENTS

<b>PURPOSE AND AUDIENCE OF THE GUIDE.....</b>	<b>03</b>
<b>ORGANIZATIONAL TIPS</b>	
How to make participation smooth and convenient.....	05
<b>EFFECTIVE PARTICIPATION</b>	
Business communication tips.....	09
Prior to the Forum.....	10
At the Forum.....	13
After the Forum.....	15
<b>PROMOTION AND MEDIA OPPORTUNITIES</b>	
Tasks for marketing, PR, and SMM teams.....	17
<b>SERVICE AND COMFORT.....</b>	<b>19</b>
<b>HOW TO BECOME A REW 2025 PARTICIPANT.....</b>	<b>21</b>



**Russian Energy Week** is one of the key international platforms for discussing current issues in the fuel and energy industry.

Every year, the Forum brings together the elite of the energy sector: from heads of state and leaders of the relevant ministries to top managers of major Russian and international energy companies in the fuel and energy sector.

**Three days of intensive work at the Forum can solve problems that would normally take months.** You will have the opportunity to make valuable contacts, conclude lucrative deals, organize business meetings all in one place, and learn more about cutting-edge technologies and equipment for all segments of the fuel and energy complex at a major industry exhibition.

This guide is designed for **company executives, department heads, technical specialists, PR specialists, marketers, and others** preparing for effective participation at REW.

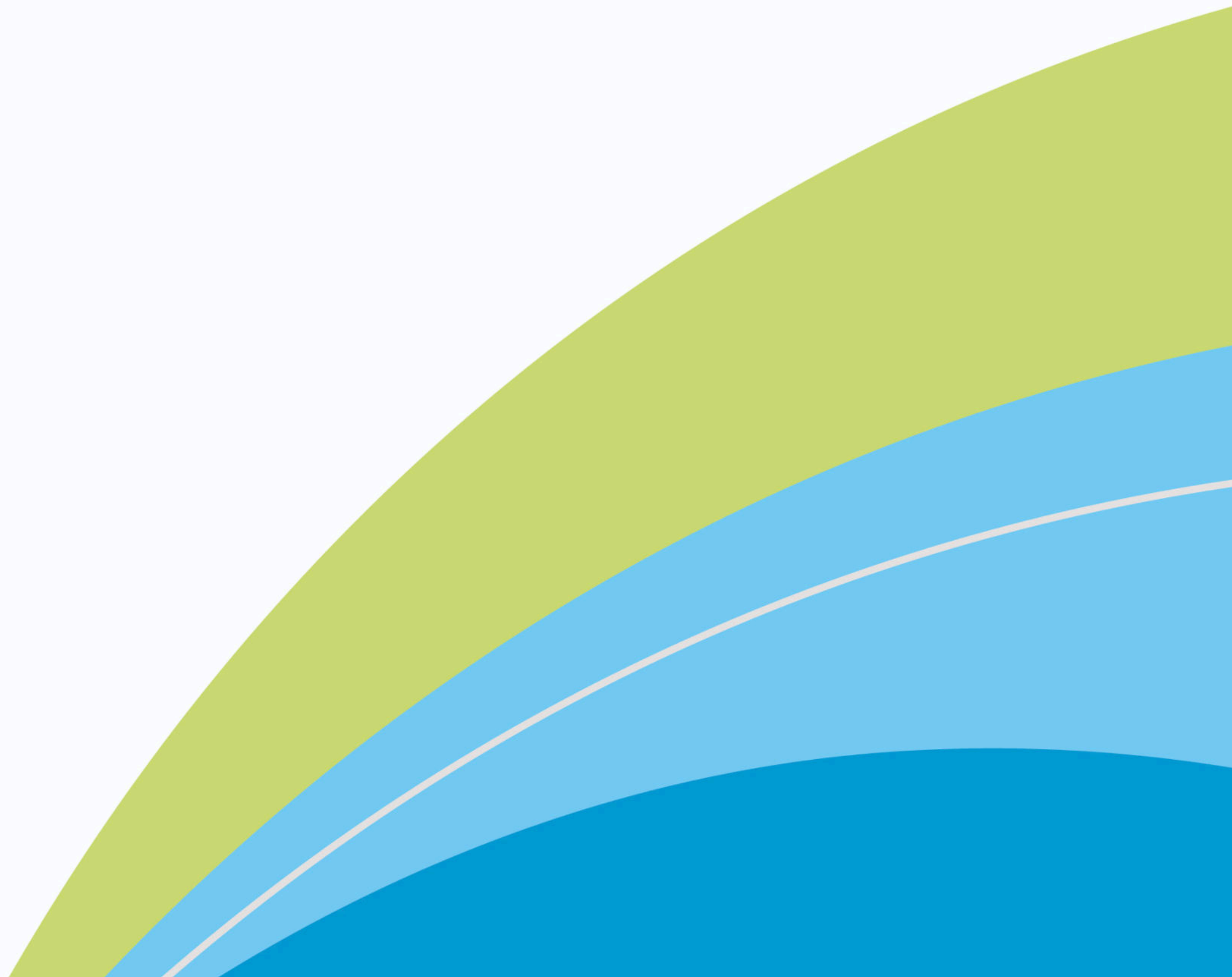
It will help you prepare properly for the Forum and make the experience simple and efficient.

It offers clear, practical advice on business communication to help you get a return on your investment and expand your network of valuable contacts.

It also shows how to turn your participation into a tool for promoting your business.

# ORGANIZATIONAL TIPS

HOW TO MAKE PARTICIPATION SMOOTH AND CONVENIENT



- 01 Register in advance** (submit your application, confirm participation, pay the invoice). Upload a photo for your badge and a scanned copy of your passport to verify your data in the Roscongress personal account. It is important to enter all data and upload documents in advance so that the badges are ready to be collected by the start of the Forum.
- 02 Allow time to collect your badge.** During the Forum, admission to the Manege will only be permitted with an activated badge. **Please follow the organizers' announcements regarding access to the venues. Details will be published two to three weeks prior to the event.**
- 03 Prepare materials with your contact details** in multiple languages for effective negotiations and quick exchange. Bring a trusted translator if needed.
- 04 Study the venue maps** and plan where you are going in advance<sup>1</sup>.

REW 2025 events will be held at the Manege Central Exhibition Hall in Moscow. In parallel with the main business programme of the Forum, **an Exhibition of Equipment and Technologies for the Fuel and Energy Industry** will be held at another venue, Gostiny Dvor. REW participants can visit the Exhibition upon presentation of their badge.

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<sup>1</sup> The venue maps are posted on the website a week before the event.



**05 Create a personal working schedule in advance.** Book necessary services<sup>2</sup> and plan your business activities. Select several events of interest each day and plan your meetings around them. Please note that business sessions will be held both at Manege and Gostiny Dvor. The Forum and Exhibition programme will be published on the website several weeks before the event.

Leave time **for spontaneous meetings.** These often prove the most valuable.

**06** Allow extra time to comfortably get to the venue, taking traffic into account. **Be ready for the airport-style security check.** Make sure you do not have any prohibited items<sup>3</sup>.

**07** On sites, you can ask for help from the REW staff, including business zone administrators, volunteers, or at information desks.

**08** Make sure that you stay on top of the Forum's information flow by subscribing to key news sources:

- [REW help bot](#)
- [Roscongress Direct](#)
- ['News' section](#) on the Forum website

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<sup>2</sup> Read more in section 'Effective participation. Business communication tips. Prior to the Forum'.

<sup>3</sup> The List of Prohibited Items will be posted on the Forum website a week before the event.

**09 Download the Roscongress mobile app** a week before the Forum. The Roscongress mobile app is an information, communication, and service platform for participants of all events organized by the Foundation.

The mobile app is available for downloading in the [App Store](#) and [Google Play](#) (search term: roscongress).

**Key app features:**

**SERVICES FOR ORGANIZING YOUR PARTICIPATION**

- Venue maps
- Readiness status of badges
- Push notifications about accreditation start, key events and services at the event

**FULL ACCESS TO THE PROGRAMME**

- Up-to-date session schedule
- Information about the speakers
- Live broadcasts

**CONVENIENT NETWORKING**

- Communication with other Forum participants in personal chats
- Ability to schedule meetings
- Ability to exchange contacts

**LATEST NEWS**

- Information on all Roscongress Foundation events
- Up-to-the-minute news
- Analytical materials

**10** Prior to your arrival at the Forum, **download the information booklet for participants** to your smartphone so that you can immediately have basic information in any situation about the venues, programme, event services, etc.

The information booklet will be available in the chat bot and on the website a few days prior to the start of the Forum.

# EFFECTIVE PARTICIPATION

BUSINESS COMMUNICATION TIPS





**The main value of REW** lies in its people, communication, and exchange of experience. Be where your like-minded peers and target audience are, build connections, and present concrete proposals.

**All segments of the fuel and energy industry are represented at the Forum.**

Here you will find partners, customers, and suppliers from any sphere: oil and gas, coal, nuclear, electricity, and renewable energy sources, as well as logistics, scientific, technical, and climate issues.

The Forum brings together a wide range of professionals interested in working together and exchanging experiences: from technical specialists, scientists, and industry experts to start-ups and heads of foreign delegations.





# PRIOR TO THE FORUM

## STUDY THE LIST OF PARTICIPANTS

Study the list of participants in your Roscongress personal account (it will be posted a week before the event). Note the ones with whom you would like to establish business contacts.

## USE THE SME COOPERATION SERVICE

Find partners and make new acquaintances with the SME Cooperation service for small and medium-sized businesses. This free service is available to all Roscongress personal account users.

## SCHEDULE MEETINGS

A week before the Forum, schedule meetings with participants using the 'Day Planner' service in your Roscongress personal account or in the Roscongress mobile application. Scheduled meetings can be held both at the REW venue and outside it.





# PRIOR TO THE FORUM

## STUDY THE PROGRAMME

A week before the Forum, study the programme of all REW and Exhibition events, as well as session topics, summaries, and speakers.

Identify priority events featuring experts, company representatives, government officials, or members of your target audience.

Many sessions allow participants to ask questions. Prepare yours in advance to make the most of the opportunity.

## EXPLORE THE VENUES

Identify areas where representatives of the industry you are interested in gather, so that you can actively network in these zones.

REW brings together all segments of the fuel and energy industry: major companies in each sector set up stands, and their representatives take part in themed discussions.

# PRIOR TO THE FORUM

## INVITE BUSINESS PARTNERS TO THE FORUM

Invite current and potential business partners to REW in advance to strengthen personal connections and continue your dialogue in an informal setting.

## USE THE SPECIAL STATUS SERVICE

Learn about the Special Status<sup>4</sup> service, which lets you create a company page in the business directory on the **roscongress.org** portal. The directory is located in the 'Companies' section of the Roscongress Foundation's Information and Analytical System. By placing information about your company's activities, analytical materials, and articles by experts in the catalogue, you are joining the business community of Russia and its international partners to exchange experiences and ideas and broaden your business connections.

The **ROSCONGRESS.ORG** Information and Analytical System is a unique knowledge base of the Roscongress Foundation

In 2024, the audience of the ROSCONGRESS.ORG portal from all regions of Russia increased by **25%**

including more than **>2.5 million** unique visitors

<sup>4</sup> The cost of the Service is not included in the cost of the Forum participation package.



# AT THE FORUM

## ASSEMBLE A TEAM TO PARTICIPATE IN THE FORUM

Bring an assistant, an interpreter, and your team's most communication-savvy manager<sup>5</sup>, to help establish as many valuable contacts as possible.

## MEET THE EXHIBITORS

Visit the stands of the companies that interest you. Their managers are also at the venue and you can talk to them in the stand's negotiation area. You can get the information you need or pass on your contact information through the stand administrators.



<sup>5</sup> An individual participation package is needed for each employee.



# AT THE FORUM

## ESTABLISH VALUABLE BUSINESS CONTACTS

Meet representatives of business clubs and informal associations at the stands and business programme zones. Prepare a brief pitch to introduce your company, just enough to spark interest in one or two minutes. Keep in mind the six degrees of separation principle.

Some of the most valuable contacts are made outside formal meetings: at social events and in lounge areas.

Attend these gatherings and stay open to conversation. Everyone is there to make new connections.

## VISIT THE EXHIBITION

The Exhibition of Equipment and Technologies for the Fuel and Energy Industry at Gostiny Dvor is a key platform for practical business solutions.

Leading manufacturers and suppliers of equipment and technology companies from all sectors of the fuel and energy industry will present their achievements, innovative equipment, advanced technologies, and the domestic equivalents of foreign developments here.

# AFTER THE FORUM

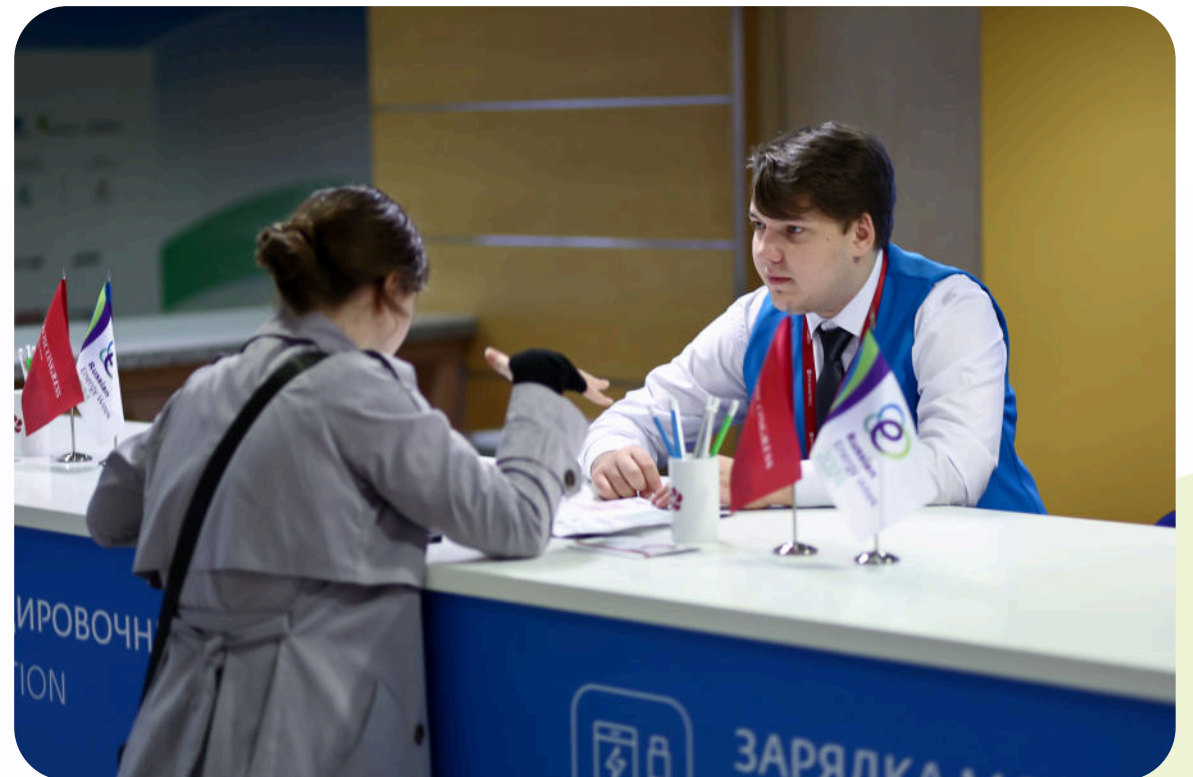
## ANALYSE YOUR RESULTS

What you achieved, which contacts you made, and which agreements require follow-up.

## CONTINUE THE BUSINESS CONVERSATIONS

Write to new contacts, add them on social media, and tag them as 'REW 2025'.

Contact the participants with whom you agreed to speak, consolidate your agreements, and schedule meetings.

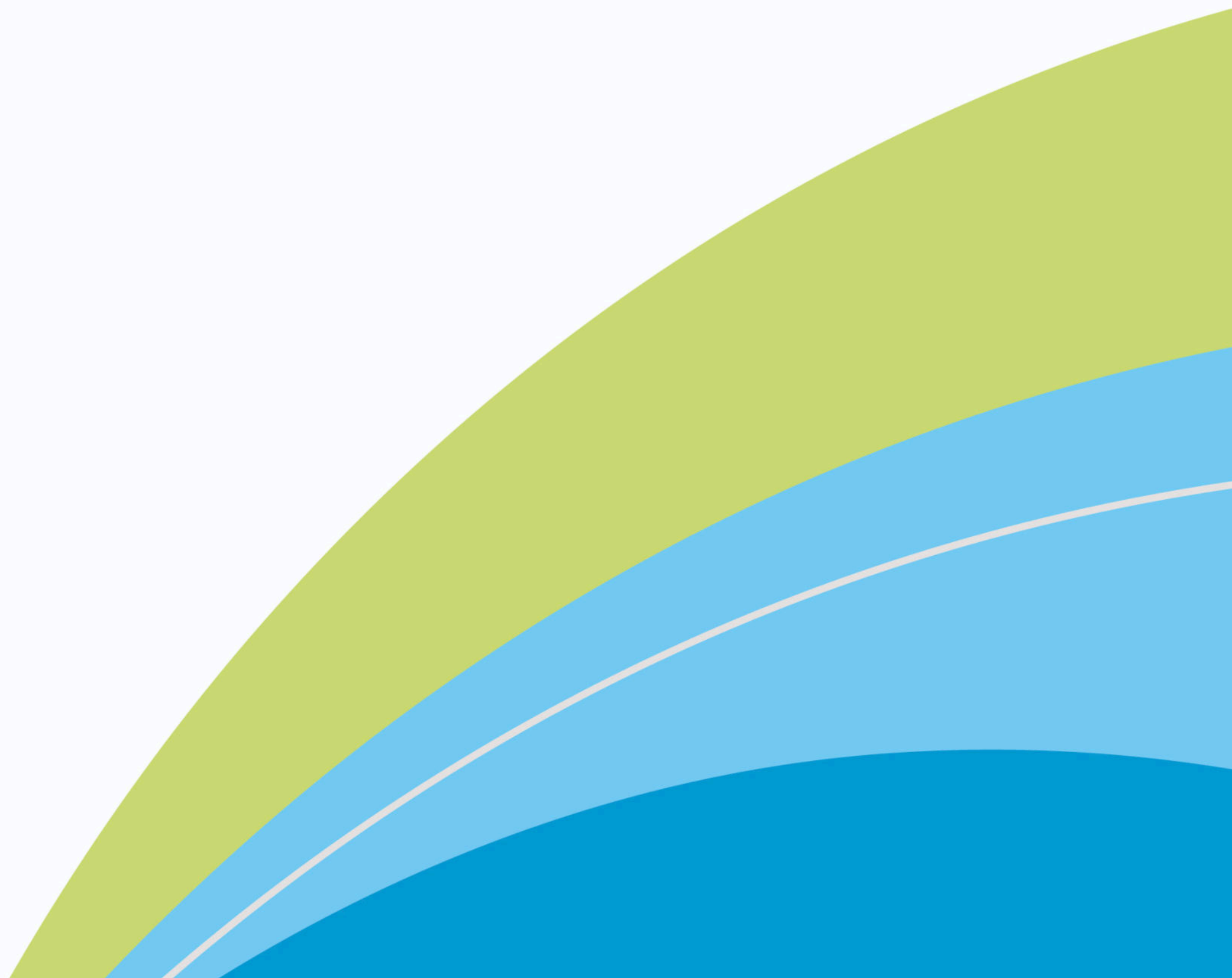


## SUBMIT YOUR APPLICATION FOR REW 2026 IN ADVANCE

And review the [Roscongress event calendar](#) to select events of interest.

# PROMOTION AND MEDIA OPPORTUNITIES

TASKS FOR MARKETING, PR, AND SMM TEAMS





- 01** Participants can submit requests in advance **to hold press events at the Forum**. Press points and signing ceremonies will be provided at the Manege and Gostiny Dvor.

Press events are an excellent way to showcase your company's activities in leading media and attract attention from clients, partners, and investors. You can also use the protocol support service to organize signing ceremonies<sup>6</sup>.

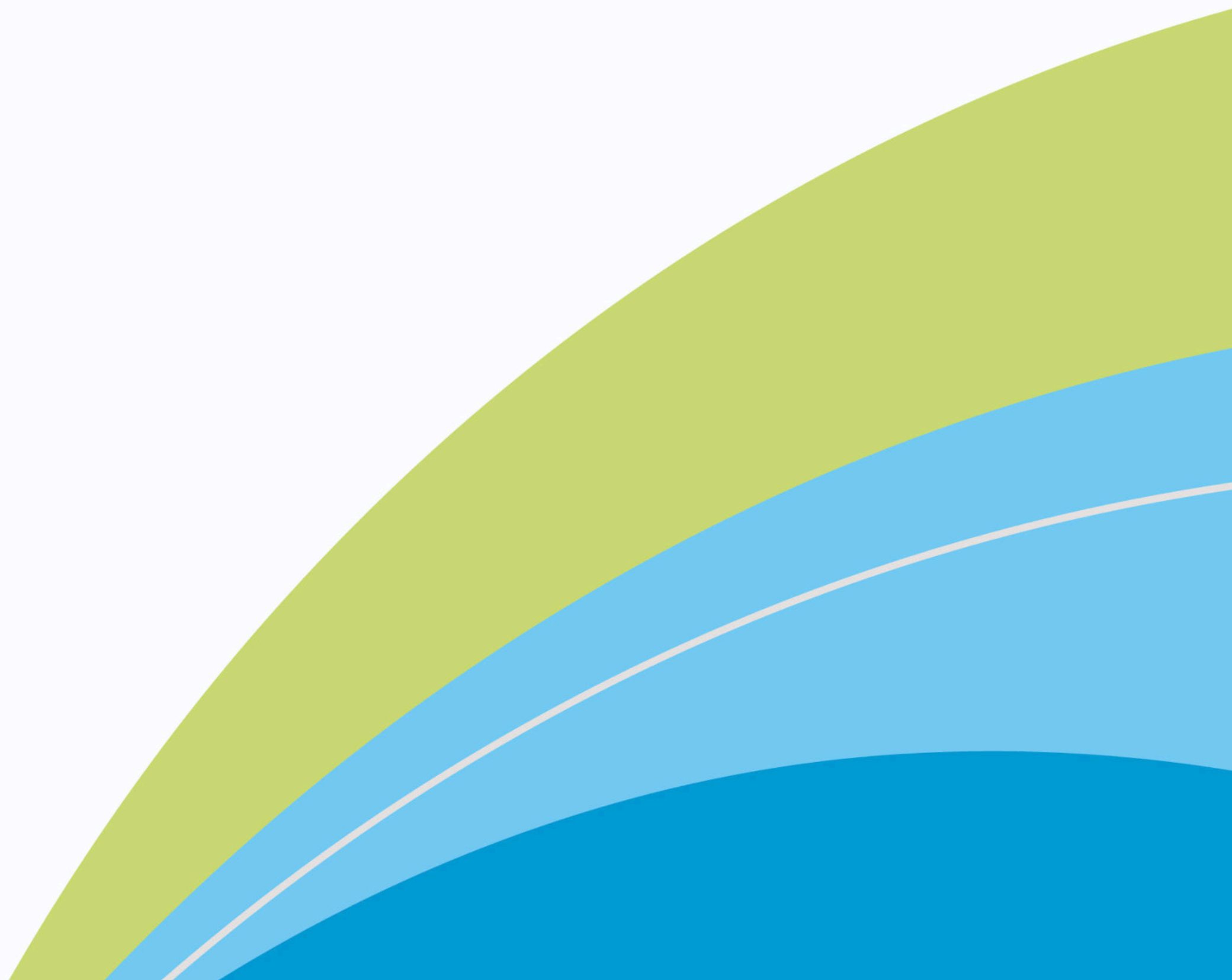
- 02** The Forum's advertising opportunities will **help attract the attention of other participants** to your company. A variety of formats means that you can place video materials, printed materials, large-format banners, and other media<sup>7</sup>.

- 03** The REW provides **a strong news hook** for your company's social media. Plan a series of posts and stories to highlight your participation.

<sup>6</sup> Press centre services are subject to a fee and must be booked in advance. Press points are free upon prior request. Detailed information will be published on the website several weeks before the event.

<sup>7</sup> For partnership and advertising inquiries: [partners@rusenergyweek.com](mailto:partners@rusenergyweek.com).

# SERVICE AND COMFORT





REW participation ensures not only productivity but also comfort.



Visa support and short-term visas for foreign participants



Free coffee break areas and paid cafes onsite



Assistance with hotel accommodations<sup>8</sup>



Photo and video services at the events venues



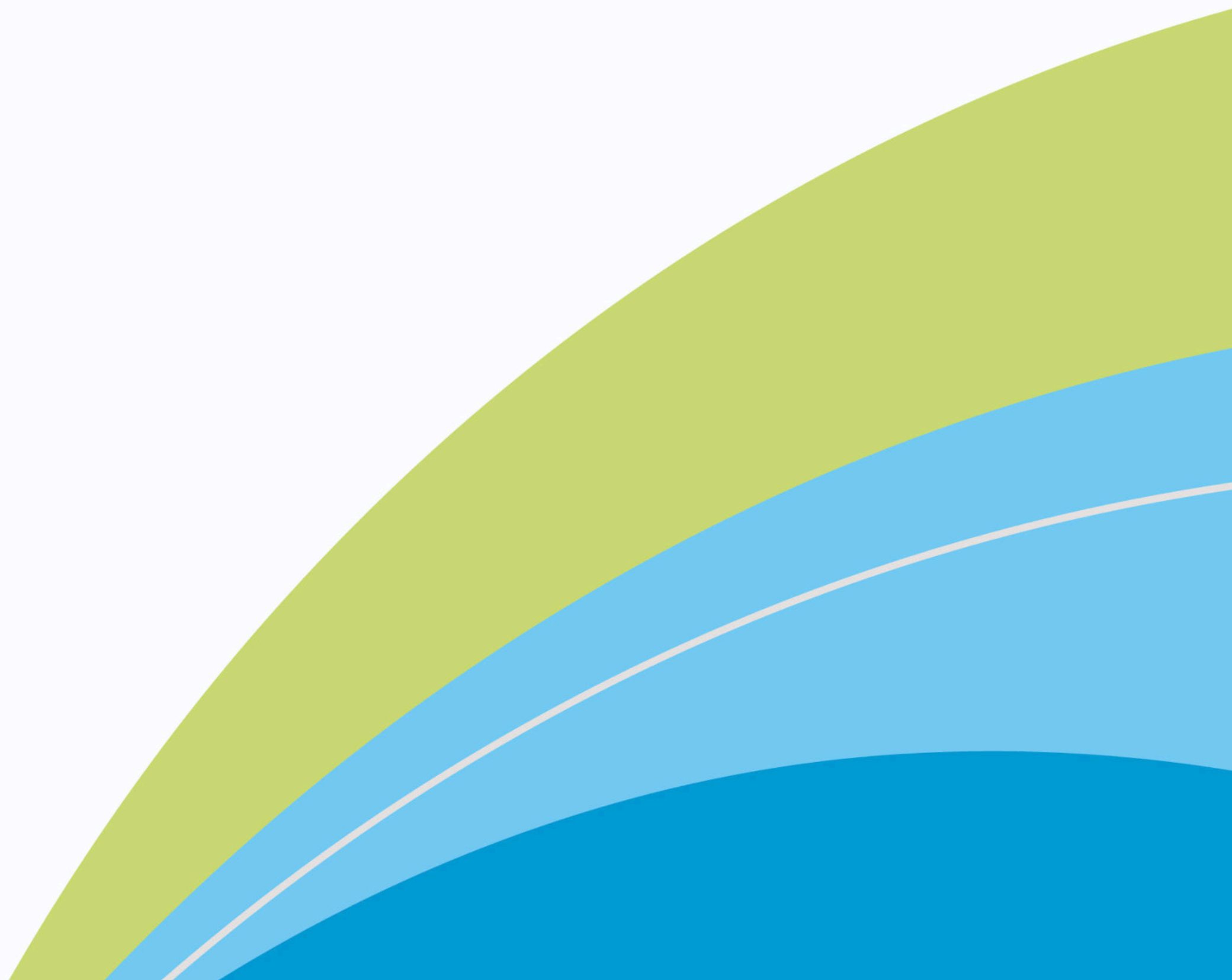
Broadcasts of all events of the Forum business programme



Simultaneous Russian–English interpreting is provided at all events

<sup>8</sup> The cost of accommodation is not included in the cost of participation in the Forum.

# **HOW TO BECOME A REW 2025 PARTICIPANT**



- 01 Apply through your Roscongress personal account on the Roscongress Foundation website.
- 02 Receive an invitation.
- 03 Log in to your Roscongress personal account and confirm you agree to participate in the Forum.
- 04 Pay the participation fee.
- 05 Upload a photo and a scanned copy of your passport to your REW card in the 'Event dashboard' section to verify your data and ensure your accreditation badge is ready to be collected.
- 06 Receive your badge for venue access.

Full details on participation format and cost are available on the Forum website.

**BECOME A REW 2025 PARTICIPANT**

PARTNER OF THE YEAR



STRATEGIC PARTNER



OFFICIAL OIL PARTNER



OFFICIAL PARTNERS



PARTNERS

SPONSOR

COMMUNICATIONS PARTNER



BUSINESS PARTNERS



BUSINESS PROGRAMME PARTNERS



ORGANIZATION PARTNERS



YOUTH DAY PARTNER

OFFICIAL SUPPLIER

